

Event Exhibit and Sponsorships



CUNA GOVERNMENTAL AFFAIRS CONFERENCE

CUNA Governmental Affairs Conference (GAC)

March 18-22, 2012
Washington, DC
<http://b2cu.cuna.org/exhibit-gac>

The GAC is the largest credit union conference with the largest exhibit hall in the industry. Year after year credit union leaders attend this event to hear from key legislative and political speakers, network with peers, and demonstrate the power of 91 million credit union members. At the 2011 event, approximately 650 credit union CEOs, 970 mid-level managers and 1,120 board members walked through the exhibit hall.

- Number of attendees: 2,750
- Number of credit unions: 989
- Total assets represented: \$490 billion



Ads in GAC Daily News

CUNA's signature event offers advertisers excellent opportunities to be in front of an audience that includes credit union CEOs, senior staff, and board members.

More than 2,750 people attend the Governmental Affairs Conference. Each paid ad in the *GAC Daily News* earns frequency in *Credit Union Magazine*.

Place ads in the *GAC Daily News* and the March issue of *Credit Union Magazine* and receive a 10% discount.

GAC Daily News Ad Rates

	1 time	2 times	3 times
Full page, 4-color	\$2,100	\$1,950	\$1,750 each
Half page, 4-color	1,400	1,300	1,100 each

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